



the WHITE HOUSE INITIATIVE ★ ★ ★ ★ ★

THE 2016 NATIONAL HBCU WEEK CONFERENCE

"The role of the Historically Black Colleges and Universities in producing our leadership and expanding opportunity, training doctors and teachers and lawyers and ministers who change the landscape of America. I hope most people know that story and if you don't, you better learn."

- President Barack Obama, McKinley High School (Historically Black High School), Baton Rouge, LA

HBCUs are vital engines of economic growth and proven ladders of advancement for generations of African Americans. This Administration has placed an emphasis on the productive work carried out by HBCUs— investing billions of dollars each year to support institutional research and community outreach, as well as HBCUs work to provide a high-quality education to thousands of students. President Barack H. Obama had this to say about HBCUs in his 2015 HBCU Week proclamation¹:

"HBCUs are doing their part to help the United States reach our goal of having the highest proportion of college graduates in the world by 2020, because roughly half of the students that walk these halls of learning are the first in their families to go to college. Additionally, HBCUs are home to many who otherwise might not be able to afford a college education -- over 70 percent of those enrolled at HBCUs are from low-income backgrounds."

What will happen at the HBCU Week Conference?

HBCUs: Promoting Excellence, Innovation and Sustainability • 24-25 October 2016

On Monday, October 24, 2016 to Tuesday, October 25, 2016, the White House Initiative on Historically Black Colleges and Universities will host the 2016 National HBCU Week Conference at the Renaissance Capital View in Arlington, VA. The purpose of the conference is to provide a forum for HBCU presidents, faculty members, students, senior federal agency partners, foundation partners and other stakeholders to address the priorities stated in the Presidential Executive Order 13532-- Promoting Excellence, Innovation, And Sustainability at Historically Black Colleges and Universities.

¹ Full version of President Barack H. Obama's 2015 HBCU Week Proclamation can be found online at <https://www.whitehouse.gov/the-press-office/2015/09/21/presidential-proclamation-national-historically-black-colleges-and-universities>

The 2016 conference will focus on *Excellence, Innovation and Sustainability on and for HBCUs*. Breakout sessions will include but are not limited to: building sustainable partnerships; framing new pathways to science, technology, engineering and mathematics; improving access and opportunity; responding to the needs of non-traditional students; and responding to issues of diversity and inclusion, etc.

Conference Outcomes

1. Introduce HBCU presidents, administrators, faculty, and advancement officers to educational innovations that align with the national higher education agenda;
2. Encourage HBCU leaders and other stakeholders to adopt promising and evidence-based practices for student success;
3. Deliver programming tracks that address opportunities in Innovation;
4. Serve as a forum that fosters private partnerships that will reinforce the vital importance of HBCUs and its impact on the global economy; and
5. Sustain dialogue to encourage collaborations among participants and institutions.

Why attend the HBCU Week Conference?

Attend the largest forum for HBCU presidents, administrators, senior Federal Agency partners, foundation partners and other stakeholders to address priorities stated in the Presidential Executive Order. You will have the opportunity to learn about the vast opportunities at HBCUs, as well as contribute to the national discussion on:

- strengthening the capacity of HBCUs to participate in federal programs;
- fostering enduring private-sector initiatives and public-private partnerships while promoting specific areas and centers of academic research and programmatic excellence throughout all HBCUs;
- improving the availability, dissemination, and quality of information concerning HBCUs to inform public policy and practice;
- sharing administrative and programmatic practices within the HBCU community for the benefit of all; and
- exploring new ways of improving the relationship between the Federal Government and HBCUs.

For more than a century, HBCUs have been the nation's top incubator of STEM professionals of African descent. The following are a few reasons to invest in HBCUs:

Academic Excellence

- A recent report from the National Science Foundation revealed that 21 of the top 50 institutions for producing African American graduates who go on to receive their doctorates in Science and Engineering (S&E) are HBCUs.
- Of 7,000 institutions of higher education across the country, the 105 HBCUs awarded a sixth of all bachelor and professional degrees earned by African Americans in the U.S in 2010.
- Even though our nation's HBCUs make up just 3 percent of colleges and universities, they produce 27 percent of African American students with bachelor's degrees in STEM fields.
- In 2011, HBCUs conferred one-fourth of the bachelor's degrees in education awarded to African-Americans.

- One out of every three (33 percent) of the nation's African American engineers graduated from 1 of 11 HBCUs: Alabama A&M University; Florida A&M University; Hampton University; Howard University; Jackson State University; Morgan State University; North Carolina A&T State University; Prairie View A&M University; Southern University and A&M College; Tennessee State University; and Tuskegee University.

HBCU Innovation

- Hampton University and seen its cutting-edge Proton Therapy Institute for treating cancer.
- Morgan State, formed a groundbreaking partnership with the Universities Space and Research Alliance. Morgan State landed a \$28 million contract—its biggest federal contract in history—to develop critical, cutting-edge expertise on climate issues and atmospheric science.
- A single HBCU, Xavier, awards more undergraduate degrees in the biological and physical sciences to African American students than any other university in the nation.
- A single HBCU, Spelman, on a per-student basis, produces more African American graduates who earn doctorates in the STEM fields than any college or university in America.



HBCU Sustainability

- HBCUs recently formed a groundbreaking partnership with the Chinese Ministry of Education to provide 1,000 scholarships for HBCU students to study in China between 2014 and 2017.
- Fayetteville State commitment to international education has led to the creation of dual-degree exchange agreements with five universities in China. Fayetteville students could take a course in educational psychology and measurement taught concurrently by video to students at Baotow Teachers College in Inner Mongolia, China.
- HBCUs have produced nearly half of the African-American teachers for the United States.

HBCUS: PROMOTING EXCELLENCE, INNOVATION AND
SUSTAINABILITY
DRAFT FRAMEWORK FOR THE AGENDA
OCTOBER 23-26, 2016

Sunday, October 23, 2016

4:00p.m. – 6:00 p.m.	Early Registration Check-In
6:30 p.m. – 8:30 p.m.	Welcome Reception (Conference Badge Required)

Monday, October 24, 2016

8:00 a.m. – 10:00 a.m.	HBCUs: Promoting Excellence, Innovation and Sustainability Presentation of Colors/National Anthem Reading of the Presidential Proclamation Introduction of Keynote Speaker Arm Chair Conversation Education and Justice—Strengthening Communications between Law Enforcement and HBCU Stakeholders
10:00 a.m. – 10:30 a.m.	Break
10:30 a.m. – 12:00 p.m.	5 Concurrent Workshops <ul style="list-style-type: none">U.S. Government Priorities: Engaging the HBCU Community and Expanding Federal Agency Collaboration*HBCU Centers of Excellence in ResearchStatus and Overview of HBCU STEM/R&D Performance and Trends in Investments in STEM, Innovation and EntrepreneurshipFundraising, Development & Alumni: Leverage Partnerships, Generate New Revenue and Influence LegislationHBCU All-Stars: Paving the Way With Academics, Leadership and Civic Engagement*
12:00 p.m. – 12:15 p.m.	Break

12:15 p.m. – 2:15 p.m.	<p>Better Make Room: Student Movements and Empowerment (Then & Now)</p> <p>First lady Michelle Obama's Reach Higher Initiative supports the advancement of higher education by exposing high school students to college and career opportunities. This year the "Better Make Room" theme resonates with HBCUs and its unique ability to educate and celebrate the determination and dedication of young men and women as they pursue higher education and affect change in the community. This luncheon will bring together past and present student leaders and change agents to discuss the importance of student mobilization, its impact and its future.</p>
2:15 p.m. – 2:30 p.m.	Break
2:30 p.m. – 4:30 p.m.	<p>5 Concurrent Workshops</p> <ul style="list-style-type: none">● Consequential Boards: Strengthening Institutional Capacity through Effective Board Governance*● Black Male Initiatives at HBCUs: Lessons Learned● Reimagining the 21st Century HBCU: The UNCF Career Pathways Initiative● Navigating the New Normal: Financial Imperatives for HBCU Effectiveness and Avoiding Financial Exigency● HBCU All-Star Fireside Chat*
5:00 p.m. – 6:00 p.m.	<p>HBCU Student Innovation Showcase and Panel</p> <p>HBCU student innovators will display hands-on projects to see and experience. Come enjoy light refreshments and a panel presentation on succeeding on HBCU campuses. The presentation will include information on how institutions can create makerspaces on campus, support their individual missions and visions, and increase revenue.</p>
6:30 p.m. – 8:30 p.m.	<p>HBCU All-Star Student Induction Ceremony and Reception*</p> <p>HBCU executives, conference sponsors, and All-Star campus mentors are invited to join us as we formally recognize the 2016 HBCU All Stars at this invitation-only reception. During the reception the 2016 class of HBCU All-Stars will have the opportunity to network with each other and with corporate leaders. This distinguished group of HBCU undergraduate and graduate students will be advised on the qualities that senior leaders and top decision-makers possess, and the importance of sharpening their professional skill sets.</p>

9:00 p.m. – 10:00 p.m.

Cookies, Coding and Java

Ever wanted to learn how to code but thought it was not for you? Well we are providing a safe space to practice. This presentation will include a crash course on coding. Put on your HBCU gear, come grab a cookie, a cup of java, participate in the tutorial and learn a new skill.

Tuesday, October 25, 2016

7:30 a.m. – 9:00 a.m.

HBCU Presidents Breakfast w/ Sponsors*

8:00 a.m. – 9:00 a.m.

Continental Breakfast and Exhibit

9:15 a.m. – 10:15 a.m.

HBCU Town Hall- HBCUs Matter: The State & Future of HBCUs

This interactive, real-time feedback session will engage the audience in an open and frank discussion about the condition, opportunities and probable future of HBCUs. It promises to be lively, entertaining, informative and data-driven. It also intends to spark conversations that will resurface long after the discussion concludes.

10:30 a.m. – 10:45 a.m.

Break and Transition to Breakouts

10:45 a.m. – 12:00 p.m.

4 Concurrent Workshops

- Title IV: Opportunities for Institutional Sustainability & Student Success*
- Driving Student Success and Learning through Assessment
- Moving the Needle on Diversity and Inclusion in the Tech-Workforce: Lessons from Silicon Valley and the Role of HBCU Leadership in Driving Diversity and Inclusion in the Tech-Economy
- A Crucial Conversation About Excellence, Innovation and Sustainability
- Career Opportunities and Recruitment for HBCU All-Stars*

12:00 p.m. – 12:30 p.m.

Transition to Luncheon

12:30 p.m. – 2:30 p.m.

Yes We Did! Leave a Legacy

In 2008, then Senator Obama came to us with "Yes We Can," a passionate desire to make meaningful change in the United States.

Now the 44th President of the United States, Barack Obama prepares to depart the White House, but not before accomplishing so much with the support of HBCU Administration, students, faculty and staff. In today's luncheon, we'll honor some of these unsung champions, who took the Administration's priorities and made them a personal challenge. Join us for a celebration of "Yes We Did" moments.

2:30 p.m. – 2:45 p.m. Transition to Breakouts

2:45 p.m. – 4:30 p.m.

3 Concurrent Workshops

- Internationalizing HBCUs and Our Students
- HBCU Sustainability Through Federal Contracting: Federal Contracting Academy
- Enhancing HBCUs' Institutional Capacity for Faculty Success in Sponsored Research Initiatives in STEM and related Disciplines

Wednesday, October 26, 2016

8:00a.m. – 9:00 a.m.

**President's Board of Advisors on HBCUs Breakfast
(Closed)**

9:00 a.m. – 2:00 p.m.

**President's Board of Advisors on HBCUs Board
Meeting (Open to the Public)**

Time TBD, Location TBA

Google/HBCU Faculty Summit (More Details to Follow)

*Invitation Only- Provided at Registration Check-In